

***NEED FOR AN EXEMPTION TO TEACH MEDIA STUDIES IN THE CLASSROOM
AND TO PRODUCE MULTIMEDIA E-BOOKS***

***Summary of argument:** As a scholar who teaches media studies, I need to incorporate video clips into my classrooms (Proposed Class of Works "7A") to ensure my students will have visible evidence of the material explained through the use of video clips, a practice that I cannot do without an exemption to the DMCA.*

I also write in support of the comments by Mark Berger, Bobette Buster, Barnet Kellman, Gene Rosow, and Patricia Aufderheide petitioning for an exemption to the DMCA's anti-circumvention measures for the purpose of creating multimedia e-books (Proposed Class of Works "7E").

I am a University Professor at California State University, a scholar of communication criticism, and the author of two books ***Beyond Monopoly: Contemporary Italian Media and Globalization*** (Lexington, Books, 2010) and ***Since When is Fran Drescher Jewish?*** (UT Press, 2011). I am currently working on an e-book in communication criticism to create an open source text that allows for multiple authors and participants and I anticipate being able to use this exemption for the first and following editions of this book.

In my classes (Communication Criticism, World Cinema, American Cinema, American Radio & TV), some of which I expect to develop for an online platform, I routinely employ clips accessed under a previous DMCA exemption. For instance, in order to demonstrate the difference in approach between a traditional sitcom and more contemporary television programs I employ clips from early and mid 1950s sitcoms in relation to contemporary ones. This comparison also allows commenting on the changes in American society as reflected in popular culture and television. Also, I have been showing clips from a number of international films in relation to American films, to discuss matters of national identity, globalization, and international (media) distribution.

I want and expect to be able to use, under the same solid principles of fair use, these materials beyond the formal teaching platform, for instance in the publishing of an e-book. I look forward to being able to teach, explain and explore the history and ethics of Americana and international media, using current techniques of display and study and across different platforms.

Thank you for your consideration.

Chiara Ferrari, Ph.D.
Assistant Professor
California State University, Chico
Dept. of Communication Design
Chico, CA 95929-0504
530-898-4647
cfferrari@csuchico.edu